

Biography – Fletcher Cranfield

Fletcher Cranfield is Managing Director of Wanaka Civil Ltd, a family-owned civil construction business delivering infrastructure and land development projects throughout Central Otago and Southland for a range of clients including NZTA, Local Authorities, DOC, Private Developers and other contractors. As an SME business owner, Fletcher has a strong understanding of the day-to-day challenges faced by small and medium-sized contractors.

Fletcher has been nominated for the Civil Contractors New Zealand Executive Council by Paul Bisset of Faulks Investments Ltd, reflecting strong industry support for his leadership and contribution to the civil construction sector.

As a business owner, Fletcher brings a practical SME perspective to industry governance. He understands the opportunities and challenges facing regional contractors, from workforce development and procurement through to regulatory compliance and sustainable business growth. His ability to balance commercial performance with operational delivery, underpinned by strong commercial acumen, enables him to contribute a pragmatic, solutions-focused voice to industry discussions.

Fletcher has also developed a broad and well-rounded understanding of the civil construction industry through experience across both Tier 1 and SME contractors, including Higgins, Downer NZ, and The Roding Company Ltd. This exposure has given him insight into a range of delivery models, organisational structures, and project environments across New Zealand, strengthening his appreciation of the diverse challenges and opportunities faced by contractors nationwide.

Through leading and growing his own business, Fletcher has developed strong governance capabilities, including strategic decision-making that supports long-term sustainability, financial performance, and organisational culture. Combined with his commercial acumen and commitment to the future of New Zealand's civil construction industry, he is well positioned to represent the interests of members on the Civil Contractors New Zealand Executive Council.

Fletcher is deeply passionate about the civil construction industry and is committed to giving back to the sector that has shaped his career. He is motivated by the opportunity to make a meaningful contribution through CCNZ governance, helping to strengthen the industry, support its people, and ensure it continues to evolve in a sustainable and forward-looking way.

Fletcher adds practical value to Executive Council discussions through his hands-on understanding of project delivery and business leadership in a regional contracting environment. He brings a grounded, real-world perspective to strategic conversations, ensuring decisions remain practical and relevant to members operating in the field. His ability to translate operational challenges into governance-level insights enables him to contribute constructively to discussions on industry capability, procurement practices, workforce development, and sector sustainability.